

Apply now: The CAROTS STARTUP SCHOOL offers coaching and webinars for scientists interested in discovering their entrepreneurial potential

Hamburg, 30th November 2020

From 1st December 2020 to 31st January 2021 scientists and engineers who work as researchers at a university or other research institution can apply for one of ten places at the CAROTS STARTUP SCHOOL. Everyone with an idea for a new Scientific Service Company based on an advanced analytical technique, for example at a large-scale research infrastructure such as a synchrotron or a neutron source or in collaboration with a university, is welcome to apply. A place at the STARTUP SCHOOL includes individual coaching sessions with some of Europe's leading CEOs of Scientific Service Companies as well as a webinar programme teaching everything worth knowing to take the jump from scientist to entrepreneur. Participants will also get the opportunity to join a European network of likeminded people and successful scientific service companies. Online 1 to 1-coachings and monthly webinars will start in March 2021 through to June 2021.

Scientific Service Companies act as innovative problem solvers and facilitate applicable tailor-made solutions to industrial and societal challenges involving industry and academia. As intermediaries they lower the burden for businesses (particularly SMEs) to get in touch with research infrastructures. Being knowledgeable about research instruments and methods are key features of their competence. Solving societal challenges, like the current Covid-19 pandemic or climate change, requires such a fast translation of scientific insights into innovative remedies, products and processes.

Find out more about the CAROTS STARTUP SCHOOL here: <u>www.carots.eu/startup_school</u> Download the CAROTS STARTUP SCHOOL flyer here: <u>https://t1p.de/1yqm</u> Download the FAQs here: https://t1p.de/o6l9

About CAROTS

CAROTS (Commercial Analytical Research Organisations Transnational Strategy) is an international project that aims to establish a new type of private or public-private company in the Baltic Sea Region: Commercial Analytical Research Organisations (CAROs). CAROs, as intermediary bodies between industry and academia, provide enterprises with much quicker yet complete assistance in analytical research in the fields of e.g. New Materials, Nanotech and Life Sciences. The project is led by DESY, Deutsches Elektronen-Synchrotron, Germany, in dialogue with ten project partners and twelve associated organisations from across the Baltic Sea Region.

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